



Second Nature Brands S/4HANA Public Cloud Implementation



Solution

- Executed the implementation of SAP S/4HANA Public Cloud alongside SAP Analytics Cloud (SAC) for enhanced data management and insights.
- Unified both plants under a single, cohesive ERP ecosystem to streamline operations.
- Involved 3 Brands – Kar's, Sanders Chocolates, and Second Nature Brands

Challenges

- Second Nature Brands' two manufacturing plants were running on separate ERP systems (Sage X3 and Plex), which hindered scalability and required an integrated ERP environment for growth.
- Essential finance, quality, and manufacturing processes depended on manual Excel-based workarounds, highlighting the need for automation and efficiency.
- With plans to triple their business through acquisitions over the next three years, SNB needed a robust platform capable of supporting expansion and integration.

Key Benefits

- Established a scalable ERP foundation designed to support future acquisitions and enhance operational efficiency.
- Implemented standardized processes to minimize manual effort and streamline workflows.



Industry
CP-Foods



Headquarters
Michigan, USA



Products
Cookies, Chocolates,
Trail Mix, Nuts



Turnover
USD 500 M



Number of employees
500



Website
[URL](#)



March 2025
System Go-Live



100
Users



NA
Downtime



18 Months
Project Duration